

THE VEJA STORY



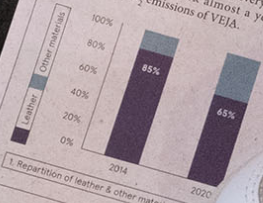
Since 2005, VEJA has been creating sneakers in a different way, mixing social projects, economic justice, and ecological materials. Using Brazilian and Peruvian organic cotton for the canvas and laces, Amazonian rubber for the soles, and various innovative materials such as recycled plastic bottles. VEJA sneakers are produced in high-standard factories in Brazil.

REPAIR

In June 2020, VEJA chose Darwin cleaning and repairing store in Bordeaux to settle up an in-store cobbler. In 5 years, they repaired around 1 000 pairs of VEJA shoes. For those that cannot get fixed, they use boxes to collect them.

VEJA'S CO₂ EMISSIONS

We believe the only way to defeat blind spots is to calculate everything and release everything. In 2019, our sourcing team took almost a year to deepen through all CO₂ emissions of VEJA.



Every source of emissions has been calculated, including all that data -



↑ Rio Branco Gravel Curo, Alveomesh



Nova High Polar Pierre, organic cotton



↑ V-12 Extra-White Steel, leather

VEJA X Darwin
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BECOME A PART OF THE STORY

VEJA V12 LEATHER WHITE STEEL: 130€

[Anfrage](#)